

CLAIRE THORNEWILL

Senior Web Performance Product Manager

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EDUCATION

UX Design

General Assembly
Sydney - 2017

MSc International Management

CEMS
Sydney, Helsinki, Lisbon
2015 - 2016

MA Management

University of Sydney
Sydney - 2014 - 2016

BA Art & Design

University of Leeds
Leeds - 2009 - 2012

CERTIFICATES

- SheCodes Frontend Development
- Xdi Certified UX & Usability Specialist

LANGUAGES

English - mother tongue
German - bilingual
Spanish - B2

INTERESTS



Travel



DIY
Furniture



Ski

Intl. EXPERIENCE

South America 2012-2013
Madrid 2013-2014

EXPERIENCE

SR. WEB PERF. PRODUCT MANAGER

05/2021 - Present - **Netcentric GmbH** - Munich

UX & UI and product managing of web performance RUM tool, defining the business plan and product vision and promoting IT sustainability

PRODUCT OWNER

11/2020 - 05/2021 - **ParcelLab GmbH** - Munich

Further development of the Operations Experience Portal ParcelLab. Managing remote dev Team and defining Product vision and strategy

JR. PRODUCT MANAGER

01/2020 - 10/2020 - **Stryber GmbH** - Munich

Product management of the FinTech factoring venture and a B2B2C mental health app. User interviews, website UI, user journey design, basic HTML & CSS, Wordpress, managing developer team, sketch

SR. TRANSFORMATION MANAGER

07/2019 - 12/2019 - **Netcentric GmbH** - Munich

Feasibility studies to redesign information architecture of intranet platforms. Workshop design to improve UX and usability to define strong strategies and KPIs, giving trainings

REQUIREMENTS ENGINEER

03/2018 - 06/2019 - **Netcentric GmbH** - Munich

Product Owner responsibilities - requirement gathering from the customer and prioritisation, defect management, groomings, specifications, wireframes. Ideation workshop design for 550+ participants, close work with developers, Adobe Experience Manager experience and trainings, graphic design

MARKETING SPECIALIST

01/2017 - 12/2017 - **Flare HR** - Sydney

Digital Marketing, growth hacking, brand management, user interviews, lead generation, user centric marketing strategy, content creation digital & print, graphic design, video editing, Hubspot, Illustrator, Indesign

MARKETING ANALYST

09/2016 - 12/2016 - **Accenture** - London

Research and analysis of current and potential stakeholders to build marketing strategies, graphic design on assets for internal communications, Illustrator, Indesign

MARKETING INTERN

07/2013 - 10/2013 - **IntraWorlds GmbH** - Munich

Ownership of international expansion efforts, competitor analysis and acquisition of first UK Customer.